



Presented by:

IONIC
MECHATRONICS

May 28th, 2023

Race, Run, or Walk for Cancer

If your goal is to be the first to cross the finish line, go for it!

But if all you want to do is participate in an event that helps supports cancer care, local cancer research and vital equipment purchases that will help change the lives of the those living with cancer here in Northeastern Ontario? Take your time. Walk or run... it's up to you!

The ***SudburyROCKS!!! Race, Run, or Walk for Cancer presented by Ionic Mechatronics*** is currently seeking sponsorship for its annual fundraising event. Developed as a world class running and walking event, it is also a fundraiser, with monies raised being donated to the Northern Cancer Foundation, and every penny received by the Foundation stays in the community and directly supports industry-leading patient care, new equipment purchases and world-class cancer research at the Shirley and Jim Fielding Northeast Cancer Centre at Health Sciences North.

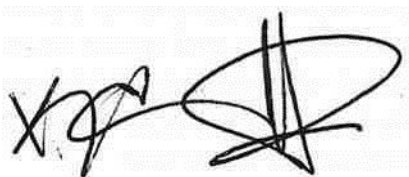
By partnering with the ***SudburyROCKS!!! Race, Run, or Walk for Cancer presented by Ionic Mechatronics***, your business would be represented as a leader within the community supporting local initiatives which encourage healthy living and raise awareness funds and awareness in the battle against cancer in Northeastern Ontario. Covered by local and regional media outlets, your business would receive exceptional impressions and visibility.

After three years of virtual races, we are finally returning back-in person! We are committed to bringing this race back in all its glory, and with your help, we know we can do it!

The available sponsorship opportunities are highlighted on the following page. If you require any additional information, please contact Kristofer Cacciotti (contact info below).

Thank you your consideration, your support would be deeply appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read 'K. Cacciotti', written over a light grey grid background.

Kristofer Cacciotti
Community Engagement and Events Specialist
Foundations at Health Sciences North
kcacciotti@hsnsudbury.ca
705-690-5159

Presenting Sponsor - \$10,000 (sold)

- Naming rights for the event (i.e. *SudburyROCKS!!! Race, Run, or Walk for Cancer* presented by **YOUR BUSINESS**)
- Presenting category logo placement on all printed materials relating to event – posters, brochures, shirts, banners, etc.
- Presenting category logo placement on sudburyrocksmarathon.com website
- 8'x3' signage at event
- Mention in all radio, print and television promotion
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Press release and media outreach
- Sponsor plaque
- Complimentary tickets to our Sponsor Appreciation Dinner
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

Platinum Sponsor - \$10,000 (sold)

- Official sponsor of your chosen race distance; your business name becomes part of the title of the race i.e. **YOUR BUSINESS** Half Marathon
- Title category logo placement on all printed materials relating to event – posters, brochures
- Title category logo placement on sudburyrocksmarathon.com
- 5'x3' signage at event
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Press release and media outreach
- Sponsor plaque
- Complimentary tickets to our Sponsor Appreciation Dinner
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

Race Title Sponsorship (5 available) - \$5,000

- Official sponsor of your chosen race distance; your business name becomes part of the title of the race i.e. **YOUR BUSINESS** Half Marathon
- Title category logo placement on all printed materials relating to event – posters, brochures
- Title category logo placement on sudburyrocksmarathon.com
- 5'x3' signage at event
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Press release and media outreach
- Sponsor plaque
- Complimentary tickets to our Sponsor Appreciation Dinner
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

Volunteer Team Sponsor - \$4,000

- Official sponsor of the volunteer t-shirts; logo on all volunteer shirts
- Logo placement on sudburyrocksmarathon.com website
- 5'x3' signage at event
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Press release and media outreach
- Sponsor plaque
- Complimentary tickets to our Sponsor Appreciation Dinner
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement at the event
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

Water Sponsor - \$4,000

- Official sponsor of the water; logo placement at to be as environmentally conscious as we can, we are moving away from reusable water bottles.
- Logo placement on sudburyrocksmarathon.com
- Logo placement/signage opportunity at the main water supply/area
- 5'x3' signage at event; water table labeled "Water sponsored by **YOUR BUSINESS**"
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Press release and media outreach
- Sponsor plaque
- Complimentary tickets to our Sponsor Appreciation Dinner
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available.

Gold Sponsor - \$3,000

- Gold category logo placement on sudburyrocksmarathon.com
- 3'x3' signage at event
- Reserved booth space at the Race Expo
- Press release and media outreach
- Sponsor plaque
- Complimentary tickets to our Sponsor Appreciation Dinner
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

Silver Sponsor - \$2,000

- Silver category logo placement on sudburyrocksmarathon.com website
- Reserved booth space at the Race Expo
- 2'x2' signage at event
- Complimentary tickets to our Sponsor Appreciation Dinner
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

Bronze Sponsor - \$1,000

- Bronze category logo placement on sudburyrocksmarathon.com website
- Reserved booth space at the Race Expo
- Signage at event
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

Water Station Sponsor (8 available) - \$500

- Provide designated water station area for sponsor recognition along the race route; Sponsors may staff this area with volunteers and encourage runners and walker while handing out water and sport drinks. Provided in the designate area are tables, water, sport drink, cups, and garbage containers
- Water Station category logo placement on sudburyrocksmarathon.com website
- Sponsors to provide signage for their water station
- First right of refusal of location for following year
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available