





To whom it may concern,

SudburyROCKS!!! Race, Run, Walk for Cancer is not only a popular fitness event in the community, but also a charitable initiative with proceeds donated to the Health Sciences North Foundation to support leading cancer care, vital equipment purchases, and world-class research at the Shirley and Jim Fielding Northeast Cancer Centre. 2025 marks our 20th anniversary of hosting this event in Sudbury and we expect to have more than 2000 participants.

In an effort to reduce cost we are seeking corporate sponsors to help with supporting the event.

In exchange for your donation, we would like to offer you all of the benefits associated with event sponsorship. Attached, you will find the sponsorship opportunities listing, for your review and consideration. We can also provide an email outlining your support, for your use when allocating the cost as a marketing/promotional expense.

By supporting the SudburyROCKS!!! Race, Run, Walk for Cancer, you will not only be supporting the Health Sciences North Foundation and helping us achieve our goals, but you will also be contributing to the betterment of our local community and improving healthcare outcomes right here in Sudbury.

We would be honoured if you would consider supporting our event. If you have any questions or concerns, please do not hesitate to contact me (email below)

Thank you for your time and consideration.

Sincerely,

The Sudbury Rocks Organizing Committee

Shelley Walushka

Shelley.walushka@greatersudbury.ca 647-627-0002



Presenting Sponsor - \$10,000 (SOLD)

- Naming rights for the event (i.e. *SudburyROCKS!!! Race, Run, or Walk for Cancer* presented by **YOUR BUSINESS**)
- Presenting category logo placement on all printed materials relating to event – posters, brochures, shirts, on site event banners, etc.
- Presenting category logo placement on sudburyrocksmarathon.com website
- Mention in marketing materials (online and print)
- Reserved booth space at the Race Expo if desired
- Recognition on Health Sciences North Foundation's Facebook and Instagram pages
- Other opportunities as they become available

Platinum Sponsor – (Available) \$10,000

- Official sponsor of your chosen race distance; your business name becomes part of the title of the race i.e. **YOUR BUSINESS** Half Marathon etc.
- Title category logo placement on sudburyrocksmarathon.com
- Mention in marketing materials (online and print) and on-site event banners etc.
- Reserved booth space at the Race Expo if desired
- Recognition on Health Sciences North Foundation's Facebook and Instagram pages
- Other opportunities as they become available

Race Title Sponsorship (Available) - \$5,000

- Official sponsor of your chosen race distance; your business name becomes part of the title of the race i.e. **YOUR BUSINESS** 10km
- Title category logo placement on sudburyrocksmarathon.com
- Mention in marketing materials (online and print) and on-site event banners etc.
- Reserved booth space at the Race Expo if desired
- Recognition on Health Sciences North Foundation's Facebook and Instagram pages
- Other opportunities as they become available



Volunteer Team Sponsor - \$4,000

- Logo placement on sudburyrocksmarathon.com website
- Reserved booth space at the Race Expo if desired
- Recognition on Health Sciences North Foundation's Facebook and Instagram pages
- Mention in marketing materials (online and print) and on-site event banners etc.
- Other opportunities as they become available

Water Sponsor - \$4,000 (SOLD)

- Official sponsor of the water;
- Logo placement on sudburyrocksmarathon.com
- Logo placement/signage opportunity at the main water supply/area
- Reserved booth space at the Race Expo if desired
- Mention in marketing materials (online) and on-site event banners etc.
- Other opportunities as they become available.

Gold Sponsor - \$3,000

- Gold category logo placement on sudburyrocksmarathon.com
- Mention in marketing materials (online) and on-site event banners etc.
- Reserved booth space at the Race Expo if desired
- Recognition on Health Sciences North Foundation's Facebook and Instagram pages
- Other opportunities as they become available

Silver Sponsor - \$2,000

- Silver category logo placement on sudburyrocksmarathon.com website
- Reserved booth space at the Race Expo if desired
- Mention in marketing materials (online) and on-site event banners etc.

Bronze Sponsor - \$1,000

- Bronze category logo placement on sudburyrocksmarathon.com website
- Reserved booth space at the Race Expo if desired
- Mention in marketing materials (online) and on-site event banners etc.

Water Station Sponsor (12 available) - \$750

- Provide designated water station area for sponsor recognition along the race route; Sponsors may staff this area with volunteers and encourage runners and walker while handing out water and sport drinks. Provided in the designate area are tables, water, sport drink, cups, and garbage containers
- Water Station category logo placement on sudburyrocksmarathon.com website
- Sponsors to provide signage for their water station if desired
- Mention in marketing materials (online) and on site event banners etc.

