

PRESENTED BY  
**IONIC**  
technology group

*For the  
Health of it*

**MAY 12, 2019**

**SUDBURYROCKS!!!**  
— RACE — RUN — WALK —

**2019**

**In support of**



Health Sciences North  
Foundation | Fondation  
Horizon Santé-Nord



Northern  
Cancer  
Foundation  
Fondation  
du Nord  
en cancérologie

# 2019 SPONSORSHIP OPPORTUNITIES

Proceeds support local health care through Health Sciences North Foundation and the Northern Cancer Foundation.



# 2019 SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor - \$10,000+

### Sponsor benefits

- Naming rights for the event (i.e. SudburyROCKS!!! Race, Run or Walk for the Health of It presented by YOUR BUSINESS)
- Presenting category logo placement on all printed materials (i.e. event posters, brochures, shirts, banners etc.)
- Included where possible on media materials including PSAs, ads, commercials and news releases
- Direct link from event website to sponsor website
- Speaking opportunity on the day of the event and at the event launch press conference
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Space to set up corporate tent/display at Race Expo
- Your corporate banner on site at the event, and various locations along the route
- 8 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## Expo Sponsor - \$7,500+

### Sponsor benefits

- Naming rights for the Race Expo
- Logo placement on all printed materials (i.e. event posters, brochures, shirts, banners etc.)
- Included where possible on media materials including PSAs, ads, commercials and news releases
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Space to set up corporate tent/display at Race Expo
- Your corporate banner on site at the expo, the event, and various locations along the route
- 4 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## **Media Sponsor \$10,000+ (In-Kind)**

### **Sponsor benefits**

- Logo placement on all printed materials (i.e. event posters, brochures, shirts, banners etc.)
- Included where possible on media materials including PSAs, ads, commercials and news releases
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Space to set up corporate tent/display at the Race Expo and on Race day (Live on location)
- Your corporate banner on site at the event, and various locations along the route
- 4 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## **Course Title Sponsor \$5,000+ (3 Available) 1/2 Marathon, 10 km or 5 Km**

### **Sponsor benefits**

- Naming rights for your chosen course (i.e. 5km, 10 km)
- Logo placement on all printed materials (i.e. event posters, brochures, shirts, banners etc.)
- Included where possible on media materials including PSAs, ads, commercials and news releases
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Your corporate banner on site at the event, and various locations along the route
- 4 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## **Volunteer Sponsor \$4,000+**

### **Sponsor benefits**

- Logo placement on all printed materials (i.e. event posters, brochures, shirts, banners etc.)
- Included where possible on media materials including PSAs, ads, commercials and news releases
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Your corporate banner on site at the event, and various locations along the route
- 4 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## **Water Bottle Sponsor \$4,000+ (In-Kind/Monetary)**

### **Sponsor benefits**

- Official Sponsor of the water, logo on all water bottles
- Logo placement on all printed materials (i.e. event posters, brochures, shirts, banners etc.)
- Included where possible on media materials including PSAs, ads, commercials and news releases
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Space to set up corporate tent/display at Race Expo
- Your corporate banner on site at the event, and various locations along the route
- 4 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## **Kids Race Sponsor \$2,000+ (1Km)**

### **Sponsor benefits**

- Naming rights for the 1km kids' course
- Logo placement on all printed materials (i.e. event posters, brochures, shirts, banners etc.)
- Included where possible on media materials including PSAs, ads, commercials and news releases
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Your corporate banner on site at the event, and various locations along the route
- 4 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## **Race Banner Sponsor \$1000+**

### **Sponsor benefits**

- Your corporate banner on site at the event, and various locations along the route
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- 2 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

**Proud Charitable Partners of the  
2019 SUDBURYROCKS!!! Marathon**



**Health Sciences North  
Foundation | Fondation  
Horizon Santé-Nord**



**Northern  
Cancer  
Foundation**    **Fondation  
du Nord  
en oncologie**

## Water Station Sponsor \$500+

### Sponsor benefits

- Provide designated water station area for sponsor recognition along the race route. Sponsors may staff this area with volunteers and encourage runners and/or walkers while handing out water and sport drink. Provided in the designated area are: tables, water, sport drink, cups and garbage containers. Water station manned by your volunteers
- Opportunities for self-promotion
- Direct link from event website to sponsor website
- First right of refusal
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- 2 complimentary tickets to Sponsor Dinner
- Verbal acknowledgement on race day

## Specialty Sponsor \$500+ (In-Kind/Monetary)

### Sponsor benefits

- There are many items that the race requires to be a successful event. (i.e. Fruit, granola bars, sport drink etc.)
- Logo in area where specialty item is required
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation, and/or Northern Cancer Foundation social media
- Verbal acknowledgement on race day

## Friend of the Sudbury Rocks Marathon \$250+

### Sponsor benefits

- Direct link from event website to sponsor website
- Acknowledgement on signage at event
- Mention on Sudbury Rocks Marathon, Health Sciences North Foundation and/or Northern Cancer Foundation social media
- Verbal acknowledgement on race day

**If you have any questions  
or would like to sponsor this amazing  
fundraising event, please contact :**

**Debra Dawe, Manager, Community Engagement, HSNF**  
705.523.7135 or by email at [ddawe@hsnsudbury.ca](mailto:ddawe@hsnsudbury.ca).

**OR**

**Elizabeth Taillefer, Special Events and Marketing Manager, NCF**  
705.523.4673 (HOPE) or by email at [etaillefer@hsnsudbury.ca](mailto:etaillefer@hsnsudbury.ca).

**Thank you in advance for your support!**