



Northern  
Cancer  
Foundation

Fondation  
du Nord  
en cancérologie

NEO Kids  
Foundation



Fondation  
Enfants  
NEO



Health Sciences North  
Foundation | Fondation  
Horizon Santé-Nord



The ***SudburyROCKS!!! Race, Run, or Walk for Cancer presented by Ionic Mechatronics*** is currently seeking sponsorship for its annual fundraising event. Developed as a world-class running and walking event, it is also a fundraiser, with monies raised being donated to the Northern Cancer Foundation, and every penny received by the Foundation stays in the community and directly supports province-leading patient care, new equipment purchases, and world-class cancer research at the Shirley and Jim Fielding Northeast Cancer Centre at Health Sciences North.

By partnering with the ***SudburyROCKS!!! Race, Run, or Walk for Cancer presented by Ionic Mechatronics***, your business would be represented as a leader within the community supporting local initiatives which encourage healthy living and raise awareness funds and awareness in the battle against cancer in Northeastern Ontario. Covered by local and regional media outlets, your business would receive exceptional impressions and visibility.

After three years of virtual races, we are finally returning back-in person! We are committed to bringing this race back in all its glory, and with your help, we know we can do it!

The available sponsorship opportunities are highlighted on the following page. If you require any additional information, please contact Shelley Walushka (contact info below).

Thank you your consideration, your support would be deeply appreciated.

Shelley Walushka, Volunteer

Sudbury Rocks!!! Race Organizing Committee

[shelley.walushka@greatersudbury.ca](mailto:shelley.walushka@greatersudbury.ca)

647-627-0002



## Presenting Sponsor - \$10,000 (SOLD)

- Naming rights for the event (i.e. *SudburyROCKS!!! Race, Run, or Walk for Cancer* presented by **YOUR BUSINESS**)
- Presenting category logo placement on all printed materials relating to event – posters, brochures, shirts, banners, etc.
- Presenting category logo placement on [sudburyrocksmarathon.com](http://sudburyrocksmarathon.com) website
- 8'x3' signage at event
- Mention in all radio, print and promotion
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

## Platinum Sponsor - \$10,000 (SOLD)

- Official sponsor of your chosen race distance; your business name becomes part of the title of the race i.e. **YOUR BUSINESS** Half Marathon
- Title category logo placement on [sudburyrocksmarathon.com](http://sudburyrocksmarathon.com)
- 5'x3' signage at event
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available



## Race Title Sponsorship (Available) - \$5,000

- Official sponsor of your chosen race distance; your business name becomes part of the title of the race i.e. **YOUR BUSINESS** Half Marathon
- Title category logo placement on all printed materials relating to event – posters, brochures
- Title category logo placement on [sudburyrocksmarathon.com](http://sudburyrocksmarathon.com)
- 5'x3' signage at event
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

## Volunteer Team Sponsor - \$4,000

- Logo placement on [sudburyrocksmarathon.com](http://sudburyrocksmarathon.com) website
- 5'x3' signage at event
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement at the event
- Acknowledgement in our post-event announcement
- Other opportunities as they become available



## Water Sponsor - \$4,000 (SOLD)

- Official sponsor of the water; logo placement at to be as environmentally conscious as we can, we are moving away from reusable water bottles.
- Logo placement on sudburyrocksmarathon.com
- Logo placement/signage opportunity at the main water supply/area
- 5'x3' signage at event; water table labeled "Water sponsored by **YOUR BUSINESS**"
- Reserved booth space at the Race Expo
- First right of refusal for following year – willing to discuss multi-year exclusivity
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available.

## Gold Sponsor - \$3,000

- Gold category logo placement on sudburyrocksmarathon.com
- 3'x3' signage at event
- Reserved booth space at the Race Expo
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement
- Other opportunities as they become available

## Silver Sponsor - \$2,000

- Silver category logo placement on sudburyrocksmarathon.com website
- Reserved booth space at the Race Expo
- 2'x2' signage at event
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement



## **Bronze Sponsor - \$1,000**

- Bronze category logo placement on sudburyrocksmarathon.com website
- Reserved booth space at the Race Expo
- Signage at event
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement

## **Water Station Sponsor (12 available) - \$500**

- Provide designated water station area for sponsor recognition along the race route; Sponsors may staff this area with volunteers and encourage runners and walker while handing out water and sport drinks. Provided in the designate area are tables, water, sport drink, cups, and garbage containers
- Water Station category logo placement on sudburyrocksmarathon.com website
- Sponsors to provide signage for their water station
- First right of refusal of location for following year
- Recognition on Northern Cancer Foundation's Facebook and Instagram pages
- Acknowledgement in our post-event announcement